

# GLENVIEW PUBLIC LIBRARY

## Strategic Plan 2022-2024

09/21

### MISSION

The Glenview Public Library enriches, educates, and inspires our diverse community by connecting people to the world of information and ideas.

### STRATEGIC FOCUS



#### FOCUS #1: ENGAGEMENT

- Develop new experiences that reflect and appeal to our diverse community
- Expand and enhance relationships with local groups and community partners
- Seek opportunities to bring library services to the broader community

#### FOCUS #2: VISIBILITY

- Promote the value of our collections, spaces, and services in new and creative ways
- Develop a deeper understanding of the community to target marketing efforts
- Enhance the Library's position as a key community asset

#### FOCUS #3: ACCESS

- Cultivate a culture of kindness and respect where all are welcome
- Enhance people's ability to access information and utilize Library resources in innovative ways
- Provide an optimal Library experience for each patron

### CORE VALUES

