

GLENVIEW PUBLIC LIBRARY

Strategic Plan 2019-2021

08/18

MISSION

Through its collections, programs, and services the Glenview Public Library provides access to the world of information and ideas for its vibrant, diverse community.

TAGLINE

Educate | Inspire | Engage | Entertain

STRATEGIC OBJECTIVES

Programming

- Deliver new programs relevant to a broader range of audiences
- Enhance cross-community programming

Information

- Increase circulation
- Expand and promote collections

Collaboration

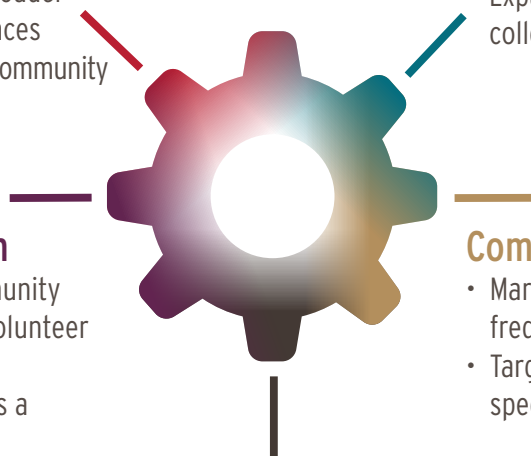
- Augment community alliances and volunteer opportunities
- Establish GPL as a community hub

Communication

- Market offerings more frequently and effectively
- Target messaging to specific subgroups

Innovation

- Explore new technologies and staffing to enhance patron experience
- Develop and implement Marketplace and Innovation Center



CORE VALUES

